TANITA

NEW

SMART FAMILY SCALE
BC-333LE



As 1 in 3 children are overweight or obese according to the 2022 WHO Childhood Obesity Surveillance Initiative (COSI) report by WHO/Europe, we're excited to introduce the TANITA BC-333LE, a family-friendly body composition scale designed to make a positive impact on childhood health.

APRIL 2024

RSP € 149.99 Incl. VAT

AGES 5+

Key Features:

- **For the Whole Family:** The BC-333LE is crafted with the whole family in mind, providing accurate body composition insights for adults and children alike.
- **Child-Focused Precision:** Tailored for children aged 5 and up, it measures weight, BMI, bone mass and body fat (%), with a special emphasis on the most important metric – **muscle mass**.
- **Positive Body Image:** By spotlighting muscle mass, we promote a positive body image, encouraging kids to embrace their strength and the importance of an active lifestyle.



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JAPANESE TECHNOLOGY | **WORLD NO. 1 FOR NEW HEALTH INSIGHTS**

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Available kids measurements

- Muscle Mass
- Body Fat (%)
- Bone Mass
- Body Mass Index
- Weight

Specifications

BC-333LE

Color
Taupe

Maximum Weight Capacity
150kg / 330lb / 23st 8lb

Weight Increments
50 g (< 100 kg) / 100 g (> 100 kg)
0.1lb (<220lb) / 0.2lb (>220lb)
1.76oz (<15.7st) / 3.53oz (>15.7st)

Measurements and Applicable Age Range

Muscle Mass	5-99
Body Fat (%)	5-99
Bone Mass	5-99
Body Mass Index	5-99
Total Body Water %	18-99
Visceral Fat	18-99
Basal Metabolic Rate	18-99
Physique Rating	18-99
Metabolic Age	18-99
Weight	5-99

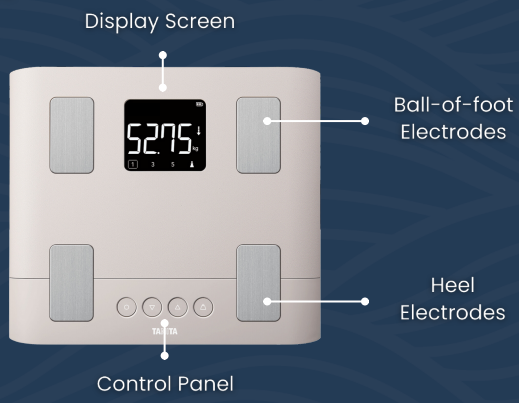
Personal Data
5 Memories

Power Supply
4×AA Alkaline Batteries (Included)

Power Consumption
60mA Maximum

Product Features

Front



Device Dimensions



Material Code	BC333LETP00EUA
Individual device Weight (Without box)	1.5 kg
Individual device weight (With box)	1.8 kg
Individual device box size (L x W x H)	326 x 323 x 44 mm
Quantity per carton	5
Outer weight	9.1 kg
Outer dimensions (L x W x H)	333 x 243 x 352 mm
EAN	4904785191204